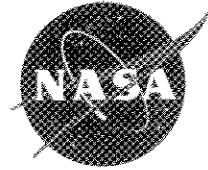


National Aeronautics and Space Administration

Headquarters

Washington, DC 20546-0001

October 26, 2010



General Law Practice Group

Reply to Attn of:

TO: Distribution

FROM: Alternate Designated Agency Ethics Official

SUBJECT: Determination Regarding Attendance by NASA Employees at three receptions during the LAUNCH:HEALTH event in Orlando, Florida on October 29 – November 1, 2010

Vestergaard-Frandsen, an international company specializing in emergency response and disease control products, will sponsor three receptions at the LAUNCH:HEALTH event in Orlando, Florida on October 29 – November 1, 2010. LAUNCH:HEALTH will be hosted by NASA, USAID, the State Department, and NIKE to discover and showcase new preventative health care innovations. NASA will share its health care technologies as well as examine new innovative technologies for use in its programs. The three receptions include:

- October 29, 2010 – 7 pm opening reception at the DoubleTree Hotel in Orlando
- October 30, 2010 – 7 pm reception at Satern V Facility at Kennedy Space Center
- November 1, 2010 – 5 pm reception at the Kennedy Visitor Center

Approximately 80 people will attend each reception at an estimated cost of \$30 per person for food and refreshments. The attendees will include personnel from NASA, USAID, the State Department, academia, and industry as well as health care entrepreneurs and innovators.

I find that this event meets the requirements of a "widely attended gathering" as defined in 5 C.F.R. § 2635.204(g). I further determine that there is an Agency interest in having NASA personnel attend the event because it will further Agency programs and operations. Attendees will be have an opportunity to exchange information regarding various NASA programs including NASA's innovations in the area of health care.

NASA employees whose duties do not substantially affect the sponsor, including NASA employees in non-career positions who are required to sign the ethics pledge under Executive Order 13490, may accept an invitation for themselves and their invited guests for free attendance to the event. However, NASA employees whose duties may substantially affect the sponsor, such as by way of procurement duties, should seek an individual determination pursuant to 5 C.F.R. § 2635.205(g)(3)(i) regarding participation from their local ethics counselor.

Kathleen T. Spear

for Adam F. Greenstone